

- Experience    UX DESIGNER IBM Research, Yorktown Heights, New York, April 2018–present  
INFORMATION DESIGNER Harvard Business Review, New York City, 2012–2017  
DESIGN PROFESSOR Oregon State University School of Business, 2014–2017  
Reynolds School of Journalism, University of Nevada, 2009–2012  
GRAPHICS DIRECTOR/SENIOR ART DIRECTOR Newsweek Magazine, New York City, 1993–2009  
INFORMATION DESIGNER Edward Tufte/Graphics Press, Cheshire, Conn., 1991–1993
- Education    MFA GRAPHIC DESIGN Yale University, New Haven, Conn.  
YALE SUMMER PROGRAM IN BRISSAGO Brissago, Switzerland  
BFA GRAPHIC DESIGN University of Washington School of Art, Seattle
- Clients        Aaron Marcus & Assoc., Adobe Systems, The Annie E. Casey Foundation, Bankers Trust,  
Citigroup, East Bay Regional Parks Assoc., Environmental Impact Projects,  
General Services Administration, Getty Art Museum, Golden Gate National Park Assoc.,  
Graphics Press/Edward Tufte, Guggenheim Museum, Harvard Business Publishing,  
Humantific, IBM, KPMG, Leimer Cross Design, Margolis & Morin LLP, Maya Lin,  
Measure of America, Microsoft, National Gallery of Art, New Mexico State University,  
Pantheon Books, Prentice Hall Publishers, Pfizer, Reineck & Reineck, Reynolds National Center  
for Courts & Media, San Francisco Business Times Newspaper, San Mateo County Transit  
System, Sierra Club, Simon & Schuster, Traver Company, The Understanding Business/  
Richard Saul Wurman, Van Dyke Company, Winter Capital, Yale University Art Gallery
- Portfolio     [www.bonniescranton.com](http://www.bonniescranton.com)