

- Experience INFORMATION DESIGNER Harvard Business Review, New York, 2012–2017  
SENIOR ART DIRECTOR Newsweek Magazine, New York, 2000–2009  
GRAPHICS DIRECTOR Newsweek Magazine, New York, 1993–2000  
INFORMATION DESIGNER Edward Tufte/Graphics Press, Cheshire, Conn., 1991–1993
- Education MFA GRAPHIC DESIGN Yale University, New Haven, Conn.  
*Instructors:* Sheila Levrant de Bretteville, Matthew Carter, Inge Druckrey, Alvin Eisenman, Daniel Friedman, Armin Hofmann, Christopher Pullman, Paul Rand, Michael Rock, Douglass Scott, Bradbury Thompson, Edward Tufte  
YALE SUMMER PROGRAM IN BRISSAGO Brissago, Switzerland  
BFA GRAPHIC DESIGN University of Washington School of Art, Seattle
- Teaching INSTRUCTOR Design Foundations/Graphic Design, Oregon State University, Corvallis  
ASSISTANT PROFESSOR Reynolds School of Journalism, University of Nevada, Reno  
VISITING ARTIST Graduate Graphic Design Program, Yale University, New Haven  
VISITING LECTURER Graphic Design, University of Washington, Seattle
- Freelance *Clients:* Aaron Marcus & Assoc., Adobe Systems, The Annie E. Casey Foundation, Bankers Trust, Citigroup, East Bay Regional Parks Assoc., Environmental Impact Projects, General Services Administration, Getty Art Museum, Golden Gate National Park Assoc., Graphics Press/Edward Tufte, Guggenheim Museum, Harvard Business Publishing, Humantific, IBM, KPMG, Leimer Cross Design, Margolis & Morin LLP, Maya Lin, Measure of America, Microsoft, National Gallery of Art, New Mexico State University, Pantheon Books, Prentice Hall Publishers, Pfizer, Reineck & Reineck, Reynolds National Center for Courts & Media, San Francisco Business Times Newspaper, San Mateo County Transit System, Sierra Club, Simon & Schuster, Traver Company, The Understanding Business/Richard Saul Wurman, Van Dyke Company, Winter Capital, Yale University Art Gallery
- Portfolio [www.bonniescranton.com](http://www.bonniescranton.com)